

## **Historic, archived document**

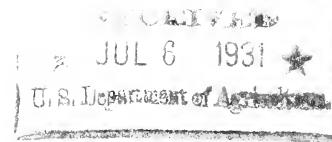
Do not assume content reflects current scientific knowledge, policies, or practices.





# New Cut Flowers

YOU CAN EASILY  
RAISE AT HOME



SWISS FLORAL COMPANY

EAST SEVENTH AND HANCOCK STREETS

PHONE EAST 5370

PORTLAND, OREGON



# Giant Dahlia Flowered Zinnia



INNIAS planted during May and fore part of June are the easiest grown, gorgeous and long lasting flowers known. This NEW DAHLIA FLOWERED strain has proven itself the BEST CUT FLOWER NOVELTY introduced in years. We can heartily recommend it to our many flower lovers. While novelties are usually costly, these are very reasonably priced and worth many times their cost through the superior beauty of flowers produced. First time offered to the public of Oregon.

**New Giant Dahlia Flowered Zinnia "Illumination"**—A wonderful shade of Tyrian rose, delightful to behold.

**Giant Dahlia Flowered Zinnia "Crimson Monarch"**—This is the largest and finest red Zinnia known and may attain 8 inches in diameter under favorable conditions. Same price as above.

**Giant Dahlia Flowered Zinnia "Sunrise"**—Various apricot shades changing to buff as the flowers begin aging. An interesting and pleasing color to blend with harsher shades.

**Giant Dahlia Flowered Zinnia "Dream"**—A novel color for Zinnias that will be of great merit in its blending qualities with other varieties, it being a deep lavender, changing to purple.

Price of all above listed Zinnia novelties is \$1.50 per dozen for first grade plants. As supply is very limited, only early orders for these can be considered.

**New Giant Dahlia Flowered Zinnias in Mixtures**—The stock of this mixture includes all of the above novelties and several other choice named kinds not listed above. Plants of this lot will be available at \$1 per doz. as long as the supply lasts.

#### Standard High Quality Giant Zinnias

—For a fine, showy garden flower of exceptional merit we have secured the most expensive seed of the highest class Zinnias so that our patrons may point with pride to their home-grown cut flowers that will often surpass the best to be seen in florist's windows. The following varieties will provide the choicest that can be desired for a collection:

"Rose Queen"—A fine rose color.  
Apricot orange.  
Golden yellow.  
Salmon.  
Scarlet.  
Shrimp pink.

Fine plants of above varieties suitable for carrying out color schemes at 75 cents per doz. plants.

Giant Zinnias in mixture of all colors are very fine for those not interested in any special shade. Price per doz. 75 cents.

**Dwarf Button Zinnias**—Very practical for bordering beds. They are novel and charming and while not adapted for cutting will prove delightful for many places. The following varieties are the best known of this type:

**Zinnia Elegans Lilliput "Golden Gem"**  
—Double dwarf golden yellow.  
**Zinnia Elegans Lilliput "Scarlet Gem"**  
—Fiery red; splendid border plant.  
Plants of these are 50 cents per doz.



# Scabiosa or Pin Cushion Flower



**S**A CUT FLOWER of excellent keeping quality, with a long wiry stem and pleasing fragrance, Scabiosas have few equals, being easily raised, and may be planted early in April, already being very resistant to weather conditions. It is well to stake them up when they are ready to bloom, and, if flowers are picked continuously, they will bloom without interruption until late fall. The following varieties are the finest:

**SCABIOSA, AZURE FAIRY**—To lovers of blue cut flowers this variety is invaluable. They are available all summer long and are far superior to the widely advertised Blue Lace flower. A trial will convince you of its superior merits.

**Scabiosa, Black Beauty**—A rich, velvety maron red with white pollen that produces the pin cushion like appearance.

**Scabiosa Fiery Scarlet**—A wonderful, vivid cerise red of varied hues.

**Scabiosa, Flesh Colors**—Of all delicate tints in cut flowers, they are certainly the most pleasing and lend elegance to other flowers when used in mixed bouquets. Salmon tints of exquisite beauty are the feature of this selection.

**Scabiosa, Fancy Mixed**—To lovers of many colors this mixture will bring all the charms Scabiosas possess. Fine plants for planting during April and May, 75 cents per doz. Limited supply extra strong at \$1 doz.

**The Blue Lace Flower**—A charming Australian cut flower, \$1 per doz.

**Large African Marigold, Orange Prince**—Easily grown, even in poor soil, but needs a sunny location to do well. Grand and lasting cut flower. Plants ready in May, 50 cents per doz.

**Large African Marigold, Mixed**—These come in various shades of light and deep yellow. Fine for cutting. 50 cents per doz.

**Tall French Marigolds**—Smaller flowers in many shades of rich brown and yellow tints. Very fine for cutting. 50 cents per doz.

**Asters**—Giant branching, in following colors: Crimson, deep rose, lavender, royal purple, shell pink, and white. 50 cents per doz.

**Salpiglossis or Painted Tongue**—One of the most interesting and richest colored summer flowers. Fine for cutting or flower beds. Colors range from deepest royal purple to brown reds and yellow shades with exceptional brilliancy. Pot grown plants \$1 per doz.

**Cosmos**—Extra early flowering, double crested. A new form with many double flowers. Profuse producer of good cut flowers and a new form of this old flower. 75 cents per doz.

**Cosmos**—Mammoth flowering, early, mixed. 50 cents per doz. Ready May and June.

**Nemesia Suttonii**—Mixed. A small but interesting and beautiful little flower of exquisite charm as a small table flower. Many odd and dainty colors. \$1 per doz.

**Stocks**—Cut-and-come-again varieties, are profusely fragrant, in the following colors: Dark blue, light blue, peach blossom, white, yellow. Potted plants for setting out April and May, \$1 per doz.

